



NOVI, MI

At a Glance

2024



42.4806° N, 83.4755° W
31.28 square miles

NOVI OVERVIEW



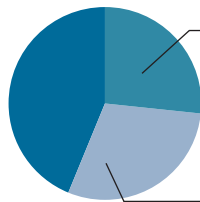
66,372
total population

19% increase
in population growth
from 2010-2020



median age **39.2**

62% 18-64 years old



31.3% Graduate or Professional degree



68.1%
Hold a Bachelor's degree or higher

36.8% Bachelor's degree

\$100,311 USD
median household income

26,516
households



67.9%
owner occupied units

\$380,200 USD
median housing value
(owner occupied)

\$1,584 USD
median rent

Novi school district ranked

#1

of all Michigan districts*

more than
1,400 acres
of park land

THE LOWEST

tax rate in all of
Oakland County

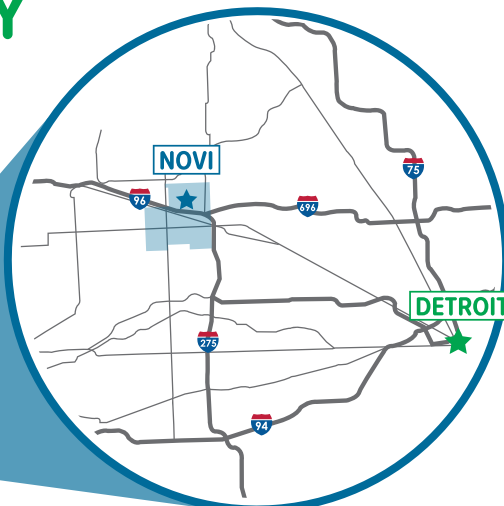


NOVI RANKED IN THE
TOP 10 BEST PLACES

TO LIVE IN MICHIGAN*



ACCESSIBILITY



Michigan is home to

81

global auto suppliers' N.A. headquarters or tech centers

Access to

**M-5, I-696,
I-96 & I-275**
routes

Less than 30 minutes from

DTW

with nonstop flights to Asia & Europe

Commute Time (in minutes)

2018-2022

25.5

*Data presented by Niche.com

**Age 25 and older



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NOTABLE NOVI COMPANIES



“Hanon Systems chose the City of Novi for its Americas Innovation Center because it offered multiple benefits including ease of access to freeways, local proximity to automakers and a central location for commuting employees. The Haggerty Corridor Corporate Park specifically is home to a number of automotive Tier 1 suppliers, which has created a collective powerhouse of automotive intellect and technical talent in the area and a draw for job seekers looking for a rewarding career.”

Davide Piccirilli
Executive Director



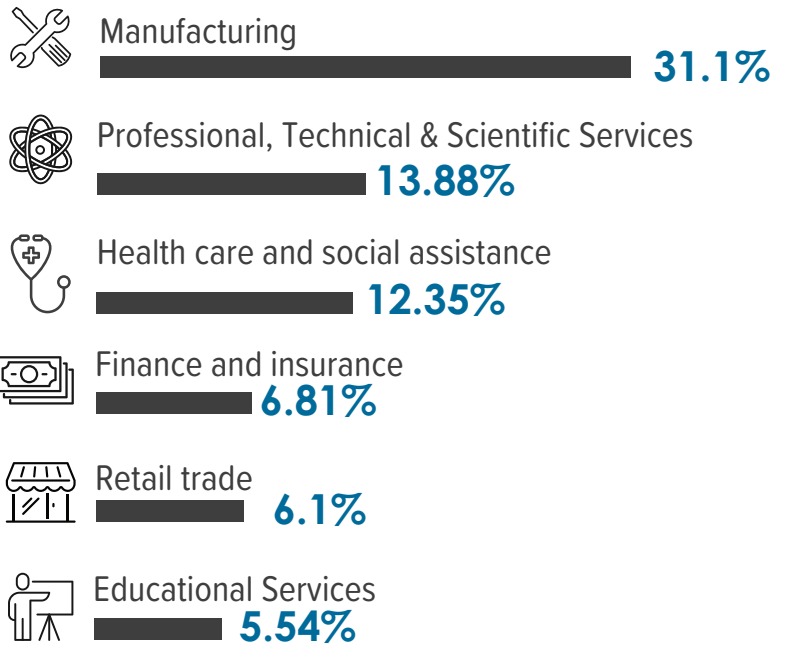
“Novi is a welcoming and business-friendly community for companies that are starting up, relocating, or expanding. The city offers a diverse and highly skilled workforce, safe neighborhoods and easy access to major highways that can get you around metro Detroit or to a major airport quickly. The City of Novi and its residents have created an incredibly supportive home for Our Next Energy and its team members as we look to overcome the obstacles to electrification.”

Mujeeb Ijaz
Founder



TOP INDUSTRIES

PERCENTAGE OF POPULATION EMPLOYED



HOW WE CAN ASSIST YOU



Victor Cardenas
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